IANZ plays a crucial role in the New Zealand economy

**COMPETENCE**
IANZ provides competence assurance

**TRUST**
IANZ increases trust in NZ products and services

**CONFIDENCE**
IANZ supports informed consumer choices

Supporting the economy & jobs

- IANZ accreditation services facilitates 357,700+ jobs in the NZ economy
- $35.8 BILLION of NZ’s GDP produced by industries that IANZ supports
- $27.6 BILLION of exports supported by IANZ accreditation

Helping businesses

- PRODUCTIVITY & PROFITABILITY
  - of NZ firms supported by reduced need for extra testing

- BENEFITS OF IANZ ACCREDITATION
  - Less re-work; measurements are accurate
  - Avoidance of product failure & recalls
  - Product claims are supported
  - Increased market access
  - Impartial advice
  - Risk management
  - Demonstrate due diligence

Increasing exports

- IANZ helps lift VALUE-ADDED EXPORTS
- 97 COUNTRIES accept IANZ-related reports and certificates
- $4.5 BILLION in export premiums for accredited exporters

For more information about IANZ go to http://www.ianz.govt.nz